

the Sweet Life

January/February 2021 Volume 19 Issue 1

www.cityofsugarhill.com

City of Sugar Hill



Soofa in Sugar Hill

If you've visited downtown Sugar Hill recently you may have noticed some shiny new signs to start the new year.

We're excited to share that these recent additions to our downtown are Soofa signs!

Located near The Bowl, behind The Eagle Theatre, and nestled between Rushing Trading Co. and Knuckies Pizza and Hoagies on Broad Street, these interactive signs display information like a community calendar of events and city updates as well as information about local businesses. Visitors are also invited to share their thoughts and ideas by a response to changing community questions (such as "What's your New Year's resolution?") and post to soofatalk.com.



Frequent visitors to the Beltline, Ponce City Market, and Midtown may recognize the signs, which are scattered throughout Atlanta but have been installed for the first time outside the perimeter in Sugar Hill.

The Soofa signs are solar powered, sustainable, and tech forward communication platforms used to build engagement by displaying small business offerings, local events, community surveys, and city updates on an e-ink display (similar to an e-reader). We encourage community members and visitors to engage with the Soofa signs by electronically submitting their own messages or responses to questions.

We are incredibly excited about this new opportunity to connect with our city in a unique way and are sure that these signs will be a valuable resource to display community information for residents to see!



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The Eagle Theatre Renovations

The City of Sugar Hill events staff has been hard at work in The Eagle Theatre to ensure that when they are able to safely allow audiences back into the building, they will have an unbelievable experience! Over the last few months while keeping the theatre empty, they have modified the space to enhance sound and lighting in preparation for what we anticipate being our best year yet. Movies, live performances, concerts, and speakers will sound crystal clear with incredible lighting to boot. We look forward to once again hosting unforgettable events in The Eagle Theatre!



2021 Broad St. Film Fest

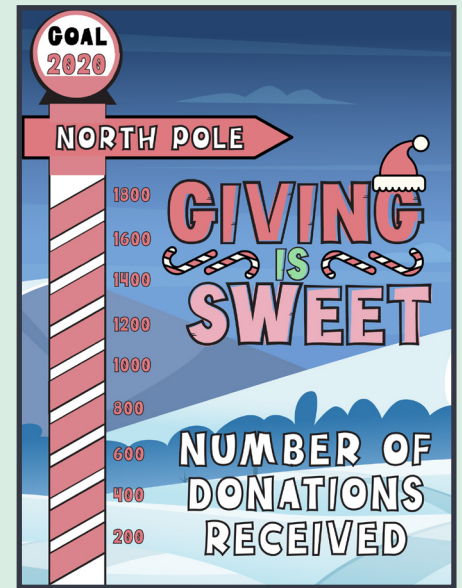
The Eagle Theatre is proud to announce the second annual Broad St. Film Fest on February 26-27, 2021! This exciting, film focused event will feature two days of film screenings, networking events, panels, and keynote speakers that you will not want to miss. Tickets for the 2021 Broad St. Film Fest are available online at the link below.

filmfreeway.com/BroadStFilmFest

**Due to COVID-19, expanded safety precautions are in place including limited ticketing to control audience size.

Giving is Sweet

Thank you to everyone who supported Giving is Sweet by donating items benefitting the North Gwinnett Co-Op and participating Lanier Cluster Schools. With the help of our community and downtown businesses we were able to achieve our ultimate goal of 2,020 items!



Ready to Dig?



We'll help you do it safely! Call 811 at least a few days before you start any digging project. Whether you are planning to do it yourself or hire a professional, smart digging means calling 811 before each job.



Downtown Rewards

Support a downtown business and earn exclusive Downtown Sugar Hill rewards! To earn your downtown reward, visit one of our participating downtown businesses and make a purchase in the qualifying amount (\$50 or \$75 for various types of businesses). Then, bring your purchase receipt from one of the participating businesses dated from now until February 14 into City Hall Customer Service to select a special reward, including Basketball, Executive Charging Bank, Mini Tumbling Tower Game, Pet Pack with leash and water bowl, Urban Peak Cooler, or Yoga Mat. Rewards can be collected Monday through Friday 8:00 am to 4:45 pm. Visit cityofsugarhill.com/shops2021 for full details and a list of participating businesses.

Broad St. Concert Band Mural



Next time you are in downtown Sugar Hill be sure to walk by the parking garage next to City Hall to see the city's newest art installation! Thank you to the Broad St. Concert Band who funded the project using a grant recently awarded to them by Explore Gwinnett's Gwinnett Creativity Fund. This 3-D, lighted art piece is an homage to the vibrant musical experiences that The Bowl and The Eagle Theatre in Sugar Hill offer our community and visitors.

The Suite Spot



Whether you're looking for coworking space, a dedicated workspace, or an office, the Suite Spot has great options for growing your business in the new year. Located in the heart of Sugar Hill and guided by the Sugar Hill Downtown Development Authority, the business incubator serves a rapidly growing business environment. The Suite Spot's goal is to cultivate collaborative and engaged small business development while promoting professional growth within the entrepreneurial community. For more information about becoming a Suite Spot tenant please visit, suitespotatsugarhill.com.



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Gary Pirkle Park Updates

Our Parks and Recreation department is happy to share that renovations to the grass field at Gary Pirkle Park are well under way. With groundwork complete, turf installation is scheduled for mid-January. Once new trails are poured, field renovations are expected to be completed in mid-February. Turf replacement will begin at the end of this month and is expected to be completed in April. Thank you all for your continued patience and respect of the construction site while these projects are being completed. We look forward sharing the new and improved Gary Pirkle Park with our Sugar Hill community soon!



Sugar Hill

ICE RINK
OPEN through FEB 21ST
 Downtown Sugar Hill

THE CITY OF SUGAR HILL & PLAYERS GUILD AT SUGAR HILL
 PRESENT

NÖEL COWARD'S
BLITHE SPIRIT

DIRECTED BY JIMMY SPEARMAN

FEB. 12TH - 21ST

WWW.EAGLEATSUGARHILL.COM

JANUARY

JAN 1		City Hall Closed - New Years Day
JAN 4	7:00 PM	Council Work Session
JAN 11	7:30 PM	Council Meeting
JAN 15	1:00 PM	Municipal Court
JAN 18		City Hall Closed - MLK Day
JAN 19	6:00 PM	Arts Commission Meeting
JAN 19	6:45 PM	Planning Commission Meeting
JAN 20	7:00 PM	Historic Preservation Society
JAN 26	6:30 PM	Downtown Development Authority
*Wednesdays		12:00 PM Toastmasters 5:30 PM Youth Council (Online)

FEBRUARY

FEB 1	7:00 PM	Council Work Session
FEB 8	7:30 PM	Council Meeting
FEB 12	7:30 PM	PGSH: Blithe Spirit - Opening Night
FEB 15	6:45 PM	Planning Commission Meeting
FEB 16	6:00 PM	Arts Commission Meeting
FEB 17	7:00 PM	Historic Preservation Society
FEB 19	1:00 PM	Municipal Court
FEB 23	6:30 PM	Downtown Development Authority
FEB 26		Broad St. Film Fest - Day 1
FEB 27		Broad St. Film Fest - Day 2